

# Kenny Designs

## Company Profile



# AT OUR CORE

## Kenny Designs

We are a boutique digital and graphic design company based at the tip of South Africa, Johannesburg. With over 8 years' experience in advertising; officially opening our doors in 2021. Our expertise lies in brand strategy creation, graphic design and website development. We endeavour to build-long lasting relationships with our clients through effective long-term goals, providing both creative and corporate solutions that make our clients stand out from the rest!

## Mission

Our mission is to provide innovative, effective and superior graphic design, branding and digital solutions to help our clients grow, realize marketing goals and evolve with the changing times.

## Vision

- To be a leader in brand design and development.
- For our work to always be impactful and meaningful.
- To form long-lasting relationships with our clients.
- To be known as an agency of integrity, reliability and personal service.

Integrity

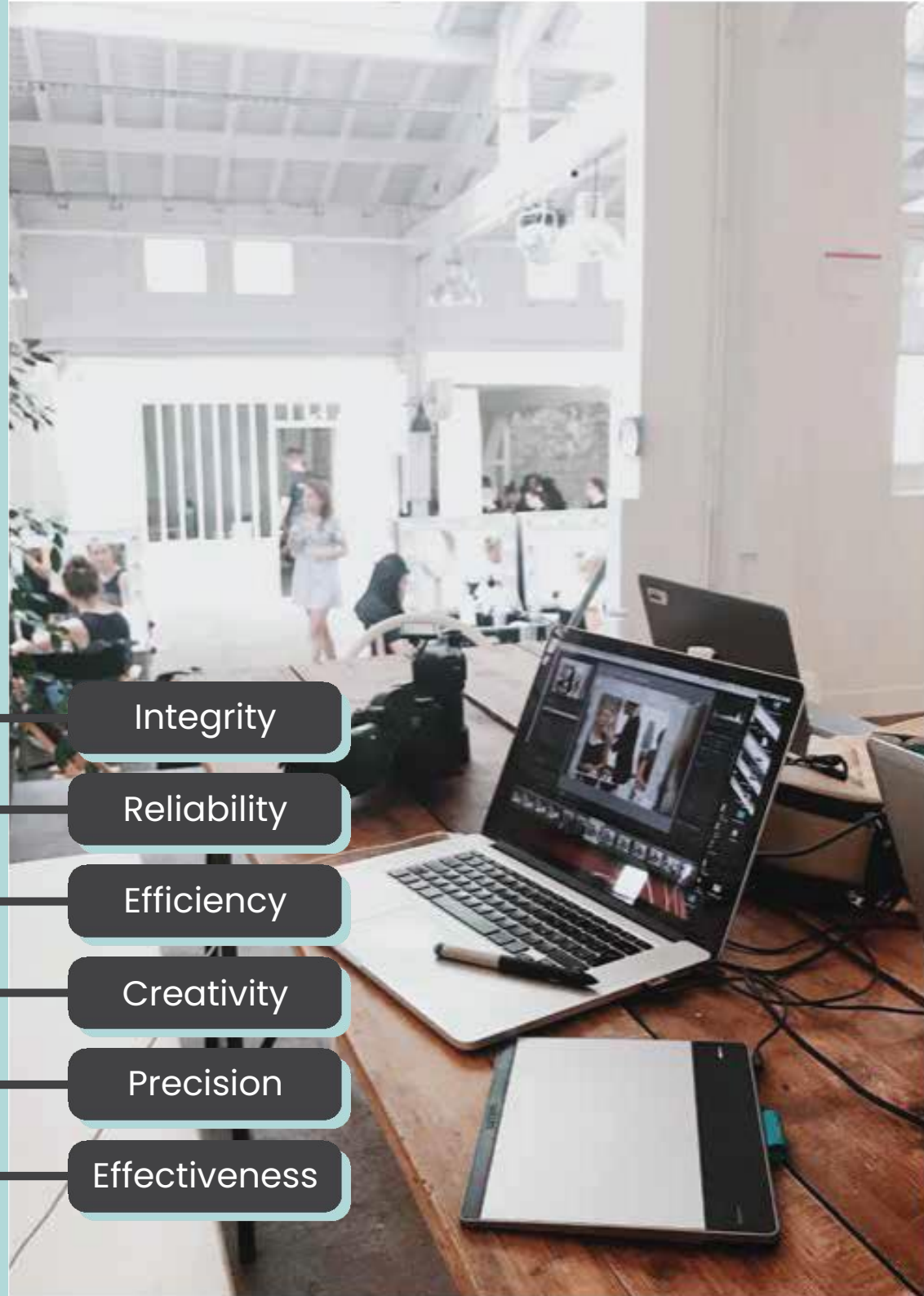
Reliability

Efficiency

Creativity

Precision

Effectiveness



# HOW WE WORK

## Our Studio

Our studio offers a unique blend of creativity, decades of business knowledge, logic and foresight - with vast print and web experience.

We strive to get to know our clients and what their unique requirements are.

We are known for being impeccably reliable and consistent; always delivering personal service as we guide you all the way!



1

### Meet

We learn about your business and purpose.

2

### Research

We take the time to learn about your industry and competitors.

3

### Sketch

We sketch or draft ideas, creating a wide range of unique concepts.

4

4

### Conceptualize

requirements to create something unique.

6

### Revise

And working towards refining the final project goal.

5

### Present

We present our concepts to you and critical thinking behind them.

8

### Launch

Showcase your confidence and in style!

7

### Deliver

timelessly, creatively and effectively.

# CHOOSE US

## Kenny Designs

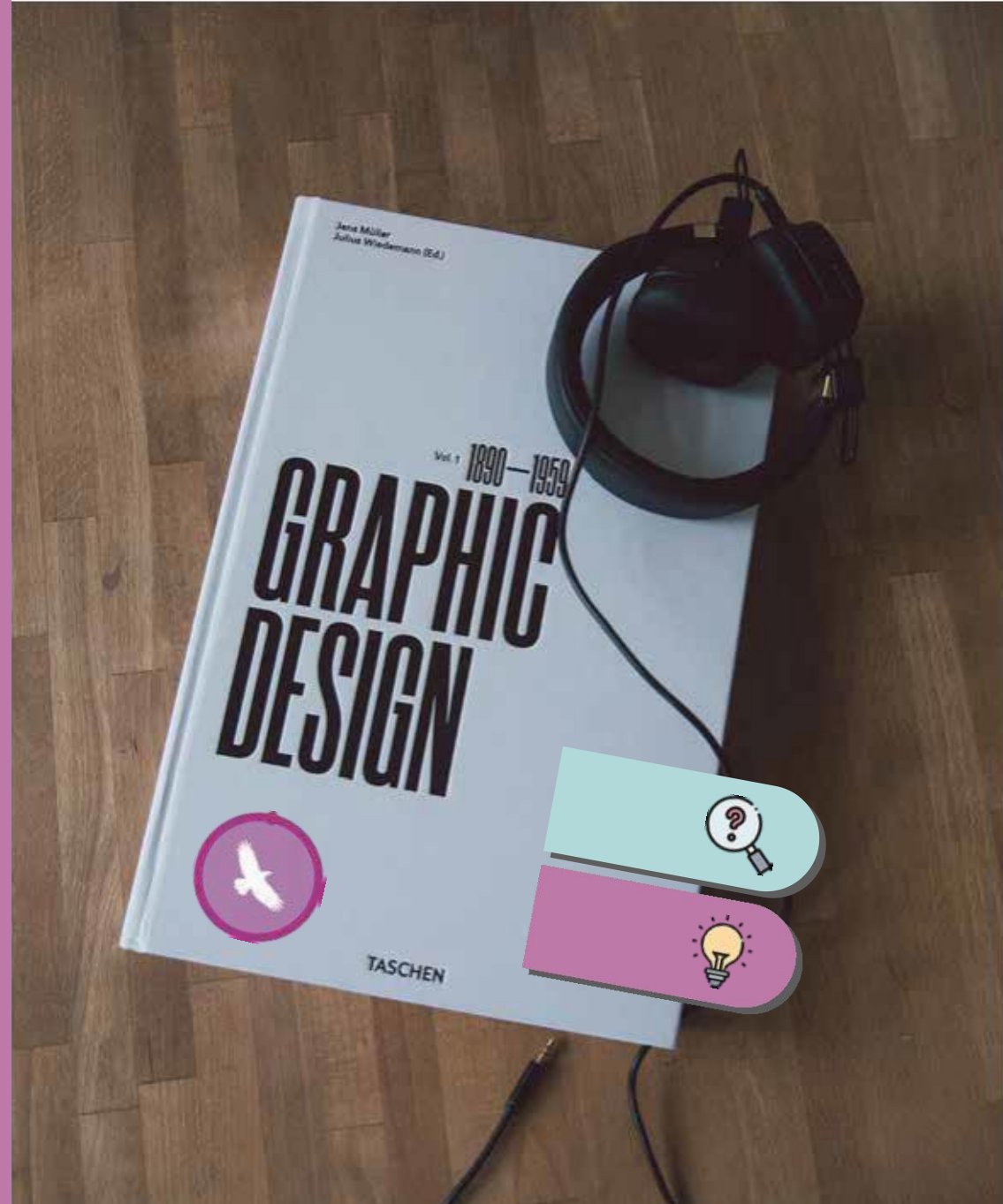
At Kenny Designs, our core focuses are to support your brand to be well recognized, consistent and engaging. How your company is visually represented plays a vital role in the modern marketing environment. If your company can get this right, you have a competitive edge that stands you apart from other competitors.

## Problems & Opportunities

We work with you to identify specific problems and new opportunities that are specific to your brand. We help you create the WOW factor that makes your brand easily identifiable. We help you identify the right mediums to showcase what you do.

## Creative & Corporate

Whether your project requires a corporate, technical or highly creative edge, we have a diverse team that can meet all your specific requirements.





# OUR PORTFOLIO

## Our Studio

If you are starting a new company or your existing company needs a face-lift, you have come to the right place.

Our focus is to develop transformative concepts and solutions that will match and resonate with the values and objectives that your company is setting out to achieve.

Our services include:

- **Branding**
- **Strategy**
- **Graphic Design**
- **Website Development**
- **SEO & Marketing**
- **Video & Animation**
- **AR & VR**

[View Our Portfolio](#)



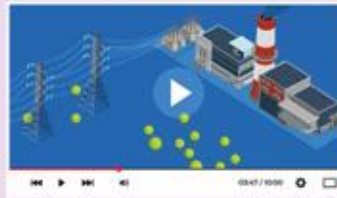
General Branding

DHLZA



Logo Design

GR Aluminium



Animations

Sola Group



Infographics

Prescient



Company Profile

Spectrum



Annual Report

Ilios Travel Guide



Web Design

Dirmeik Consulting



Social Media Posts

Africa Legal



Conference Collateral

UNIDO

# OUR WORK

## Our work ethic

At Kenny Designs, we set very highest standards for our work and we are excellent at what we do. Our work is unique, detail-orientated, attractive and creative. We go by integrity, honesty, reliability and excellent communication. It is important to us that we meet your personal and business vision.

## What our clients say

*"Kenny Designs are absolutely amazing. They are professional and very responsive to your questions. The content that they found to promote my website was so 'spot on' – looking forward to continuing a professional relationship with them."*

– Stella | Thriving Teens

*"We have been using Kenny Design's services since 2021. We've been thrilled all round with the efficiency and professionalism of this team. So much so that they create, design, update and maintain all of our websites."*

– Sarka | Credit Risk Connection

*"I found the team at Kenny Design to be extremely efficient and helpful. They ask the right questions and then work from there. The results are outstanding."*

– Shane | Baseline Scales



[Read our Google Reviews](#)



Kenny

Designs

# COMPANY DETAILS

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Open Hours:

Mon to Fri 9am – 6pm SAT

Based in Johannesburg, South Africa  
Servicing local and international clients



**Mr. Kenny Kakungulu**  
Founder & Creative Director



**Miss. P. Makhoba**  
Lead Brand Strategist & Marketer